

## How to earn rewards

3 easy steps to increase your GrowForward™ Rewards

### 1 Purchase any Red Box products.

#### CLEARFIELD Production System



CLEARFIELD  
production system

Canola  
Nexera™  
XCEED™  
Wheat  
Lentils  
Sunflowers

1 CLEARFIELD acre =  
2 qualifying acres

#### Seed Treatments



#### Herbicides



#### Fungicides



### 2 Total your Red Box acres to see your savings on your matching Green Box acres.

Total Red Box acres	300 - 699 acres	= 4 %
	700 - 1,499 acres	= 6 %
	1,500 - 2,499 acres	= 7 %
	2,500 - 3,999 acres	= 8 %
	4,000 - 5,499 acres	= 9 %
	5,500 + acres	= 10 %

Save  
4 - 10%

#### Herbicides



### 3 Every Green Box acre will give you 4 qualifying Blue Box acres.

#### Fungicides

SAVE  
18%



SAVE  
20%



growforward  
REWARDS

2010

PROGRAM  
UPDATE

#### Latest program addition

GrowForward Rewards now includes HEAT™ herbicide. Now you can get all the advantages of this innovative herbicide while increasing your rewards rebate.



Tank-mix glyphosate with HEAT herbicide and you'll get the cleanest fields in the fastest way possible from your pre-seed and chem-fallow applications.

#### CLEARFIELD Advantage™

When you sign the CLEARFIELD Commitment™ form, your annual license to access the benefits of CLEARFIELD® technology, you get the added savings and benefits of the CLEARFIELD Advantage\*.

- A** Earn \$2/acre on matching acres when you purchase registered herbicides on the following CLEARFIELD crops: CLEARFIELD canola (including Nexera), CLEARFIELD XCEED and CLEARFIELD sunflowers.
- B** Save \$1/acre on GEMINI®, CHARTER® RTU, DYVEL® DSP and DYVEL for all your cereal acres when you purchase any CLEARFIELD crop.
- C** Receive 2 qualifying Red Box acres for every CLEARFIELD crop acre you purchase.
- D** CLEARFIELD canola - Get 100% re-spray coverage for ODYSSEY® DLX or ABSOLUTE® in the event of grassy weed control failure.  
CLEARFIELD lentils - Get 100% re-spray coverage for ODYSSEY DLX in the event of grassy weed control failure.  
CLEARFIELD wheat - Get 100% re-spray coverage for ALTITUDE FX™ in the event of broadleaf weed control failure.

Use our online calculator to determine your projected 2010 GrowForward Rewards. Access it at [www.agsolutions.ca](http://www.agsolutions.ca).

Contact AgSolutions® by BASF at 1-877-371-BASF (2273) or visit [www.agsolutions.ca](http://www.agsolutions.ca) to find out how GrowForward Rewards can work for you.

\* See reverse for GrowForward Rewards Terms and Conditions for complete details on the CLEARFIELD Advantage.

**Confidentiality of Personal Data:**

1. Growers who have not previously submitted a signed PIPEDA (Personal Information Protection and Electronics Document Act) consent form to BASF either directly or through their retail must do so by November 30, 2010. This consent allows retailers to send grower transactions to BASF. Growers who do not submit the consent form by this date are not eligible to receive 2010 BASF grower program payments.
2. You acknowledge, through your participation in the 2010 BASF grower programs and through your submission of the above mentioned consent form, that your consent is given to a) BASF's collection, use and disclosure of your personal information to BASF affiliates/related companies within the BASF Group of companies and/or BASF's third party service providers who administer this program on BASF's behalf; and b) BASF's use of your personal information for various BASF marketing programs; for example, to notify you of new product releases and BASF special offers. If you do not wish us to use the information for such marketing purposes, please notify us, and we will mark your file accordingly.
3. BASF will not sell or disclose your personal information to any third parties outside the BASF group of companies or BASF's third party service providers without your prior consent.
4. We will not use the personal information you have provided to compete with your retailers and to sell our products directly to you.
5. If you wish to know what personal information we have in our files about you, request a change to the personal information in your file or wish to be removed from our mailing list, please notify BASF by contacting **AgSolutions**® by BASF at 1-877-371-BASF (2273).

**Program Qualification:**

1. To qualify for program savings, growers must purchase a minimum of 300 acres of one or a combination of the following products within the RED Box: BANVEL® II, CHARTER®, CHARTER RTU, DYVEL®, DYVEL DSP, EQUINOX™, GEMINI™, HEADLINE®, HEAT™, LANCE®, **CLEARFIELD**® canola (including Nexera® and XCEED™), **CLEARFIELD** wheat, **CLEARFIELD** lentils, or **CLEARFIELD** sunflowers. Each **CLEARFIELD** acre purchased equals 2 qualifying RED Box acres.
2. In order for **CLEARFIELD** canola (including Nexera and XCEED), **CLEARFIELD** wheat, **CLEARFIELD** lentils, or **CLEARFIELD** sunflower acres to qualify, the grower must sign a **CLEARFIELD** Commitment form. To obtain information about the **CLEARFIELD** Commitment form, and to complete a **CLEARFIELD** Commitment form, growers should go to the BASF secure grower website at [www.myagsolutions.ca](http://www.myagsolutions.ca) or visit their retail. Signed **CLEARFIELD** Commitment forms must be submitted by mail, fax or online via BASF's secure grower or retail websites no later than July 8<sup>th</sup>, 2010. See **CLEARFIELD** Commitment form for mailing address and fax number. Sales to growers that have not signed a **CLEARFIELD** Commitment form for the current growing season are not authorized and do not qualify for the reward programs set out in this document. Retailers are highly encouraged to check whether growers have signed the **CLEARFIELD** Commitment form and if in doubt, to request a copy of such from BASF.
3. Qualifying RED product purchased acres are used to determine reward percentage and rebate limit based on matching GREEN product purchased acres. Acres are calculated based on recommended full rate application rates and recommended seeding rates for **CLEARFIELD** canola (including Nexera and XCEED), **CLEARFIELD** wheat, **CLEARFIELD** lentils, or **CLEARFIELD** sunflowers.
4. The following products are eligible for a herbicide and fungicide rewards (GREEN Box): ABSOLUTE®, ADRENALIN® SC, ALTITUDE FX®, BASAGRAN®, BASAGRAN FORTE, DYVEL, DYVEL DSP, FLAXMAX® DLX, ODYSSEY®, ODYSSEY DLX, SOLO®, TENSILE™ and VIPER®.
5. Reward percentages are based on the following qualifying acres.

Acre Ranges	Reward: % of SRP
300 – 699	4%
700 – 1,499	6%
1,500 – 2,499	7%
2,500 – 3,999	8%
4,000 – 5,499	9%
5,500 +	10%

6. All reward calculations will be based on Suggested Retail Price multiplied by the corresponding reward percentage.
7. The following products are eligible for a fungicide reward (BLUE Box): HEADLINE and LANCE.
8. To qualify for the fungicide reward, growers must qualify for a herbicide reward and must purchase one or both of the eligible products: HEADLINE or LANCE.
9. Eligible fungicide acres are based on acres of qualifying GREEN Box herbicides purchased multiplied by 4. Growers will receive 18% off HEADLINE and/or 20% off LANCE.

**GENERAL:**

1. The program qualifying and reward acres will be calculated using the following label rates:

Product	Seeding Rate**	Acres/Case
ABSOLUTE		40
ADRENALIN SC		40
ALTITUDE FX		20
BANVEL II		200
BASAGRAN		20
BASAGRAN FORTE		20
CHARTER RTU		160
<b>CLEARFIELD</b> (includes Nexera)	11 acres/bag	
<b>CLEARFIELD</b> wheat	1.5 bushels/acre	
<b>CLEARFIELD</b> lentils	38 - 83 lbs/acre	
<b>CLEARFIELD</b> XCEED	9.1 - 11 acres/bag	
<b>CLEARFIELD</b> sunflowers (confectionary)	5 acres/bag*	
<b>CLEARFIELD</b> sunflowers (oilseed)	1 acre/22,500 seeds*	
DYVEL		40
DYVEL DSP		60
EQUINOX		40
FLAXMAX DLX		20
GEMINI		80
HEADLINE		80
HEAT		640
LANCE		40
ODYSSEY		40
ODYSSEY DLX		40
SOLO		40
TENSILE		40
VIPER		40

2. Rewards will be calculated on a per acre basis.
3. Grower purchases must be made between October 1, 2009 and September 30, 2010.
4. Retailers will submit transactions on behalf of growers to BASF and all program payments will be calculated using this data. All grower transactional data must be submitted to BASF by October 8, 2010 to be eligible for 2010 BASF grower program payments.
5. Any of the eligible products purchased as part of other grower programs or offers are not eligible for any further savings as part of the GrowForward Rewards program.
6. This offer does not apply to any products returned for any reason whatsoever or for any products purchased for resale.
7. If a grower returns product to their retail after the sales period, the grower shall reimburse the over payment by contacting **AgSolutions** by BASF at 1-877-371-BASF (2273). Failure to do so will result in a deduction in the grower program rebate for the subsequent grower season.
8. BASF reserves the right to verify the information provided by the grower and/or the retail.
9. Allow a minimum of eight weeks for reward to be paid from the time the final transactional data is sent to BASF by a retail.

**CLEARFIELD Advantage:**

1. **CLEARFIELD** Advantage benefits and rewards are over and above those earned through the main GrowForward grower program.
2. To be eligible for the **CLEARFIELD** Advantage rewards, growers must sign a **CLEARFIELD** Commitment form, the annual license required by growers using the **CLEARFIELD** technology. Go to [www.myagsolutions.ca](http://www.myagsolutions.ca) or visit your preferred retail for more information and/or to complete a **CLEARFIELD** Commitment form. Signed forms must be submitted to BASF on or before July 8<sup>th</sup>, 2010. Only sales to authorized growers who have signed a **CLEARFIELD** Commitment form for the current growing season are authorized and will be eligible. Retailers are highly encouraged to check whether growers have signed the **CLEARFIELD** Commitment form and if in doubt, to request a copy of such from BASF.

**\$2/acre on Matching Acres:**

1. To qualify for the \$2/acre reward, a grower must purchase selected **CLEARFIELD** crop(s) and their corresponding registered **CLEARFIELD** herbicides.
2. In order to receive the Matching Acre reward, a grower must complete and sign a **CLEARFIELD** Commitment form and will not be eligible for the Matching Acre reward if such has not been first fulfilled.
3. Qualifying crops and herbicides are indicated below.

<b>CLEARFIELD</b> crop	Registered Herbicide
Canola (including Nexera)	ABSOLUTE, ODYSSEY, ODYSSEY DLX, SOLO, TENSILE
XCEED	ODYSSEY, SOLO
Sunflowers	SOLO

**\$1/acre on Cereal Acres:**

1. To qualify for the \$1/acre reward on GEMINI, CHARTER, CHARTER RTU, DYVEL DSP and DYVEL, a grower must purchase one or more of the cereal herbicides/seed treatments, as well as any of the 6 **CLEARFIELD** crops.
2. This reward is not based on matched acres, but does require the grower to purchase a minimum of 150 acres of **CLEARFIELD** crops and to complete and sign a **CLEARFIELD** Commitment form and will not be eligible for the reward if such has not first been fulfilled.

**100% Re-Spray Coverage:**

1. To qualify for the 100% re-spray benefit, a grower must grow one or more of the following **CLEARFIELD** crops: canola (including Nexera), lentils and/or wheat. **CLEARFIELD** sunflowers and XCEED do not qualify for this particular offer.
2. Growers must have purchased one of the following BASF products and have used the product correctly, according to application rates and recommendations on the product label, in order to qualify for the re-spray coverage.

<b>CLEARFIELD</b> crop	Eligible Herbicide
Canola (including Nexera)	ABSOLUTE, ODYSSEY DLX,
Lentils	ODYSSEY DLX,
Wheat	ALTITUDE FX

3. Growers will be compensated through the Customer Care Inquiry process only if the grower uses the product correctly, and only if there is grassy weed control failure. Any other issues will be dealt with according to the BASF Customer Care Inquiry Policy.

**Always read and follow label directions.**

\*Seeding rate varies depending on variety. \*\*Seeding rates are subject to change, please visit [www.agolutions.ca](http://www.agolutions.ca) for updates. BASF reserves the right to cancel or modify any of the programs contained herein without any notice. ADRENALIN SC and ALTITUDE FX can only be used on wheat varieties with the **CLEARFIELD** trait. LANCE should be used in a preventative disease control program. **CLEARFIELD**, the unique **CLEARFIELD** symbol, ODYSSEY, ABSOLUTE, ADRENALIN and VIPER are registered trade-marks of BASF Agrochemical Products B.V., used with permission by BASF Canada Inc. **CLEARFIELD** Commitment, **CLEARFIELD** Advantage and TENSILE are trade-marks of BASF Agrochemical Products B.V., used with permission by BASF Canada Inc. GEMINI, EQUINOX, LANCE, ALTITUDE FX, BASAGRAN, FLAXMAX, and SOLO are registered trade-marks of BASF SE, used with permission by BASF Canada Inc. CHARTER is a registered trade-mark of BASF Agro Trademarks GmbH, used with permission by BASF Canada Inc. DYVEL, BANVEL, HEADLINE, HEAT, and **AgSolutions** are registered trade-marks of BASF Corporation, used with permission by BASF Canada Inc. All other trade-marks, registered or otherwise, used herein are the property of their respective owners. © 2010 BASF Canada Inc.