

# 2009 update: LANCE on canola



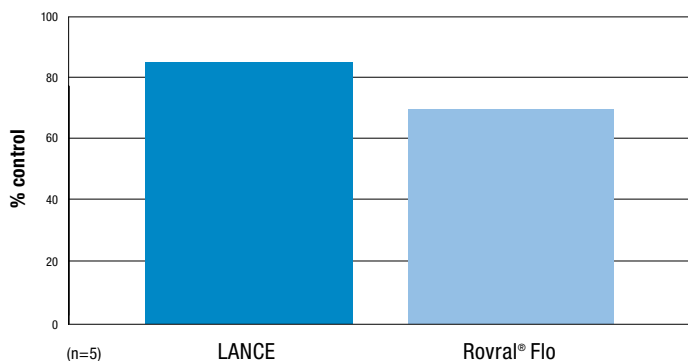
## Aim higher with LANCE

LANCE® lets you set your sights higher by delivering more yields than other canola fungicides. Head-to-head field trials confirm it. So if you're seeking new heights in canola yields, you should be applying LANCE.

With LANCE, you get the highest level of *Sclerotinia* protection available in canola. Its systemic activity and unique mode of action stop disease before it even starts.

## Higher yields start with better *Sclerotinia* control

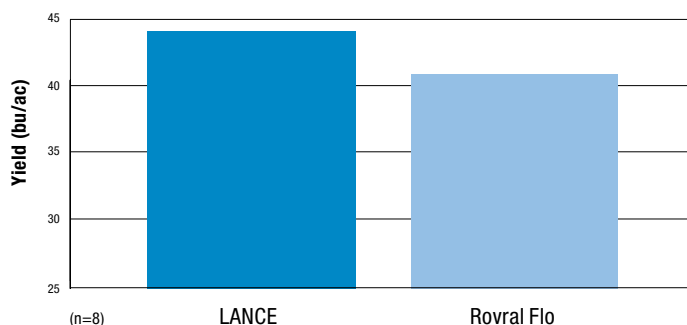
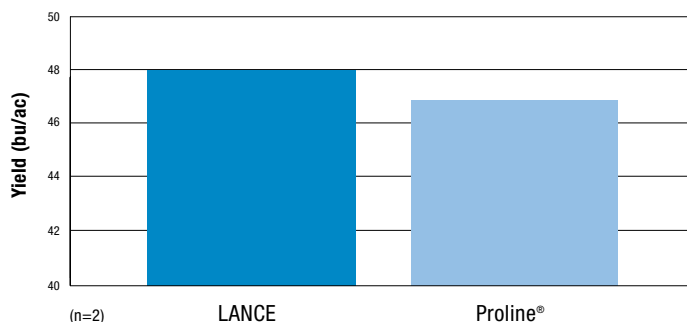
LANCE offers better disease protection, enabling the full potential of your canola hybrid to shine through. During the growing season you'll see the benefits of LANCE in a lower incidence of disease. And you'll see it at harvest as higher yield.



Source: 2001-2003 BASF Canada Trials.

## The proof is in the field trials

Compared to the other canola fungicides, LANCE really delivers on yield. Check out these results from grower-applied field trials conducted under the BASF GrowForward™ Yield Challenge. In fact, LANCE has consistently produced higher canola yields than any other fungicide.



Source: 2005-2007 grower-applied trial results.



## For best results

LANCE provides optimal disease control when used in a preventative spray program, not in response to an existing disease outbreak. Application should be timed to provide the greatest possible protection during the complete flowering stage.

### Timing

Diseases controlled	First application	Second application**
<i>Sclerotinia</i> stem rot ( <i>Sclerotinia sclerotiorum</i> )	20%-50% flowering*	7-14 days after first application* (up to 50% bloom)
Black spot ( <i>Alternaria brassicae</i> and <i>A. raphani</i> )	Late-flowering to early green pod	

\* Suppression of *Alternaria* black spot at the *Sclerotinia* stem rot timing.

\*\* If disease persists or weather conditions are favourable for disease development.

## Application rate

<b>Rate</b>	142 grams/acre (350 grams/hectare)
<b>Water volume</b>	Ground application – 40 L/acre (100 L/hectare) or 10 imp. gal./acre Aerial application – 16 L/acre (40 L/hectare) or 4 imp. gal./acre

To learn more about how you can aim higher with LANCE, contact your BASF retailer, call AgSolutions® by BASF at 1-877-371-BASF (2273) or visit [www.agsolutions.ca](http://www.agsolutions.ca)

Always read and follow label directions.

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## More ways to get higher returns from your canola

### The CLEARFIELD® Production System for canola



**CLEARFIELD®**  
production system | for canola

With new CLEARFIELD® canola hybrids, yields are looking up. Way up™. And when you back up that yield potential with the proven 1-Pass weed control of ODYSSEY® DLX and the optimum disease control of LANCE, you position yourself for even better returns on canola.

### GrowForward Rewards program



GrowForward Rewards provides a flexible and easy way to access savings on premium BASF crop protection products. Save up to 12% on CLEARFIELD herbicides, including ODYSSEY DLX, 20% on LANCE fungicide and \$1/acre on CHARTER® and GEMINI® seed treatments. Ask your retailer how to get the most out of your CLEARFIELD canola with GrowForward Rewards.

