



2011 Clearfield® canola Offer (\$2/acre savings) - Terms and Conditions

Confidentiality of Personal Data:

1. Customers who have not previously submitted a signed PIPEDA (Personal Information Protection and Electronics Document Act) consent form to BASF either directly or through their retail must do so by October 31, 2011. This consent allows retails to send customer transactions to BASF. Customers who do not give consent by this date are not eligible to receive 2011 BASF customer program payments associated with this offer.
2. BASF may disclose your personal information to BASF affiliates/related companies within the BASF Group of companies and/or BASF's third party service providers who administer this offer on BASF's behalf. BASF will not sell or disclose a customer's personal information to any third parties outside the BASF Group of companies or BASF's third party service providers without the customer's prior consent.
3. Your personal information will be used by BASF Canada for various BASF marketing programs; for example, to notify you of new product releases and BASF special offers. If you do not wish us to use the information for such purposes, please notify us, and we will mark your file accordingly.
4. We will not use this information to compete with your retails and to sell our products directly to you.
5. If you wish to know what personal information we have in our files about you, request a change to the personal information in your file or wish to be removed from our mailing list, please notify BASF by contacting **AgSolutions®** by BASF at 1-877-371-BASF (2273).

Offer details:

1. Customers will receive \$2 per acre savings on **Clearfield** canola if they order or purchase a minimum of a quarter section (15 bags) between December 1, 2010 and December 31, 2010.

Program Qualification:

To qualify for the 2011 **Clearfield** canola Offer (\$2 per acre savings), a customer must:

1. Order and/or purchase a minimum of a quarter section (15 bags) of **Clearfield** canola (including hybrids, Nexera™ and XCEED™). Seed can be purchased from multiple retail locations. There is no acre maximum.
2. Sign a **Clearfield** canola commitment form, the annual license required by a customer using the **Clearfield** technology. Visit your preferred retail for more information and/or to complete a Commitment Form. Signed forms must be submitted by your retail to BASF on or before July 8th, 2011.
3. Purchase matching acres of registered **Clearfield** canola herbicides: ABSOLUTE®, ODYSSEY®, ODYSSEY DLX, TENSILE® and SOLO™.

General:

1. The 2011 **Clearfield** canola Offer qualifying and reward acres will be calculated using the following label rates:

PRODUCT NAME	APPLICATION RATE	ACRES / CASE
ABSOLUTE		40
Clearfield canola (includes hybrids, Nexera & XCEED)	11 acres/bag	
ODYSSEY		40
ODYSSEY DLX		40
SOLO		40
TENSILE		40

- Rewards will be calculated on a per acre basis.
- Customer purchases must be made between October 1, 2010 and September 30, 2011.
- For Customers to qualify for the \$2 per acre savings on **Clearfield** canola they must order and/or purchase a minimum of a quarter section (15 bags) from their retail no later than December 31, 2010; and the retail must submit the customer's **Clearfield** canola order online no later than January 15, 2011.
- Clearfield** canola orders and purchase transactions can be submitted online by retails under the data submission program by January 15, 2011.
- Retails will submit **Clearfield** chemical transactions and signed **Clearfield** canola commitments on behalf of Customer to BASF and all offer payments will be calculated using this data. All customer transactional data must be submitted to BASF by October 8, 2011 to be eligible for 2011 **Clearfield** canola Offer payments.
- This offer does not apply to any products returned for any reason whatsoever or for any products purchased for resale.
- If a customer returns product to their retail after the sales period, the customer should reimburse the over payment by contacting **AgSolutions** by BASF at 1-877-371-BASF (2273). Failure to do so will result in a deduction in the following year's customer program rebate.
- BASF reserves the right to verify the information provided by the customer and/or the retail.
- Allow a minimum of eight (8) weeks for the customer reward to be paid from the time the final transactional data is sent to BASF by a retail.
- BASF reserves the right to amend, terminate (or cancel) the Offer at any time.



Always read and follow label instructions.

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