



# THE IDEAL ACRE



For the love of lentils.



## FAST AND FIERCE, IT'S THE ULTIMATE BURNDOWN.

- Fast knockdown, often in as little as 4 days.
- Sharper, more intense weed control than glyphosate alone.
- A unique new chemistry, ideal for resistance management.



Narrow-leaved hawk's-beard prior to HEAT™ treatment

Narrow-leaved hawk's-beard after HEAT treatment



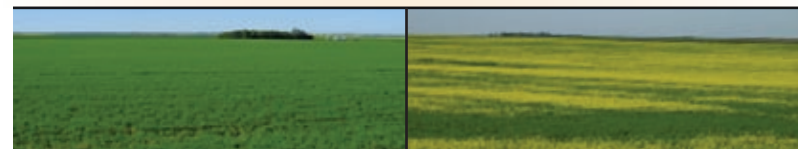
Dandelions prior to HEAT™ treatment

Dandelions after HEAT treatment



## GET PREMIUM GRASS & FLUSHING WEED CONTROL.

- Premium grass control.
- Broad-spectrum, flushing weed control.
- Contains multiple modes of action for resistance management.



ODYSSEY® DLX

Competitor



ODYSSEY® DLX

Competitor



## EXCEPTIONAL ROTATIONAL FREEDOM.

- Balances exceptional rotational freedom with solid weed control.
- Controls the tough grasses and targeted broadleaf weeds.



Cereals



Canola

Flax



## PUSH YOUR LENTILS TO NEW LIMITS.

- Unique AgCelence™ benefits and superior disease control.
- Growers report better seed quality, higher yield and improved harvestability.
- Yields boosted by an average of 2-3 bu/ac in 63 trials over the past 4 years.



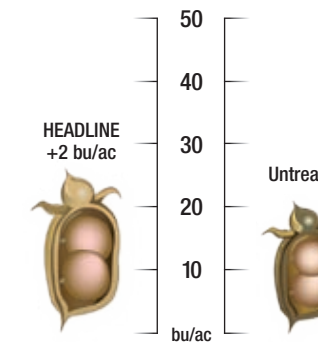
Treated

Untreated



Lentils treated with HEADLINE™

Average yield increase – Lentils



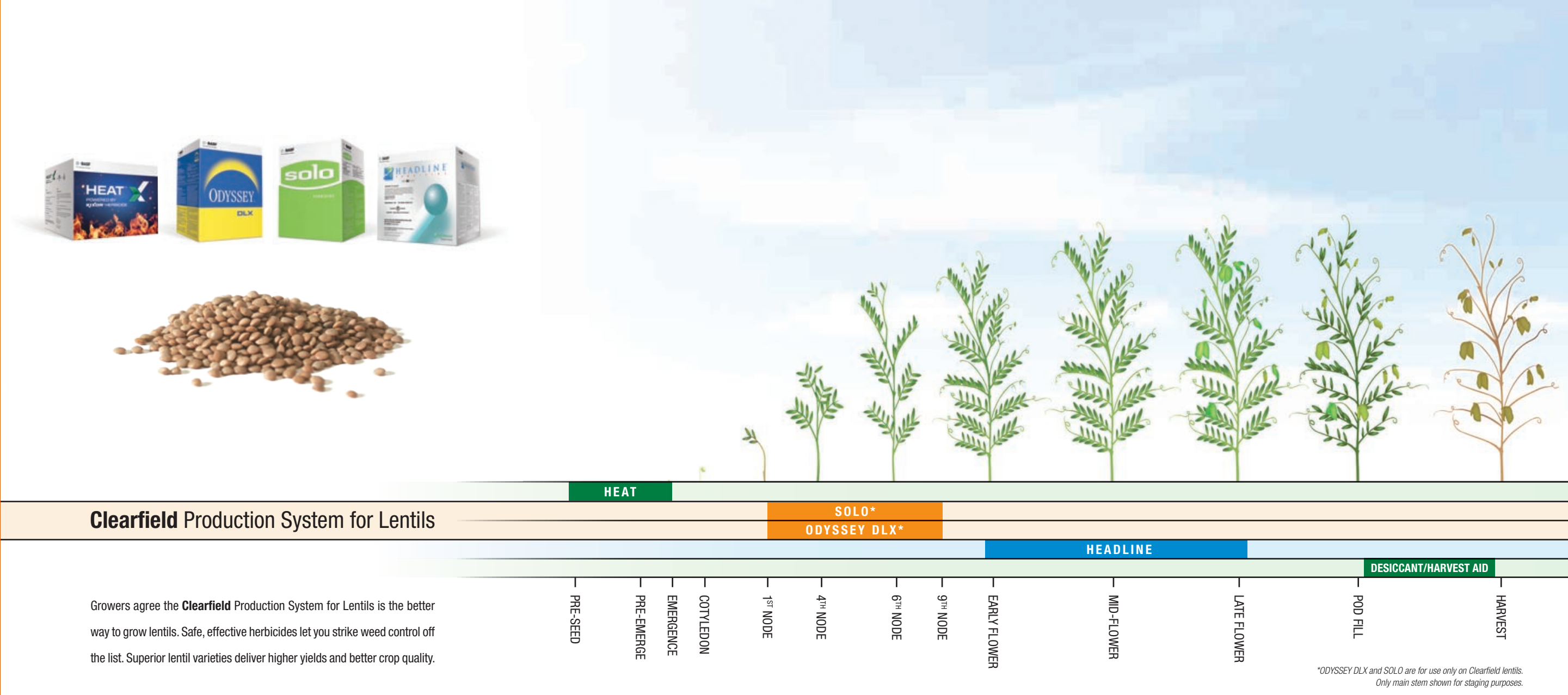
Source: 2006-2009 grower trials in SK. (N=63)



## OUR PRIDE IS SHOWING.

Growing lentils is tough enough. So BASF has worked hard to make it easier and profitable. Now, growers tell us that the **Clearfield®** Production System for Lentils is the best way to grow this valuable pulse. Our innovation hasn't stopped. From pre-seed to harvest, BASF crop-protection products are helping to lead the way. In addition to **Clearfield** lentils, we've created a powerful new burndown and a fungicide that does far more than disease control. The result is a complete lentil system that helps you get more from every lentil acre.

**Dave Peters,**  
Market Manager – Western Canada



### Clearfield Production System for Lentils

Growers agree the **Clearfield** Production System for Lentils is the better way to grow lentils. Safe, effective herbicides let you strike weed control off the list. Superior lentil varieties deliver higher yields and better crop quality.

\*ODYSSEY DLX and SOLO are for use only on Clearfield lentils. Only main stem shown for staging purposes.

### NOTES:

### READY TO GROW YOUR BEST LENTIL CROP EVER?

Invest in the ideal acre and save through **GrowForward Rewards**. Visit your **BASF retailer** or call **AgSolutions® by BASF** at 1-877-371-BASF (2273).

Always read and follow label directions.

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