



2011



Seed Profile

Technology in your seed.®

“Choices”

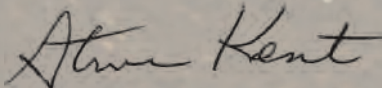
Life is full of choices. Today, producers have more choices of seed genetics with technology than ever before. In fact, producers have so many choices that the seed purchasing decision can sometimes be confusing.

At SEEDS 2000®, our goal is to help simplify your seed purchasing decision. For 2011 planting, SEEDS 2000 will be offering the greatest selection of seed genetics and technology in the history of the company. Yet, we strive to simplify your seed purchasing decision by recommending products specific to your farming operation, strong genetics with the technology you need.

SEEDS 2000 is offering a full range of seed products for 2011, from conventional genetics with no technology to fully loaded products with the latest available seed traits. Each product we offer has a different value proposition based on the amount of technology incorporated. The true value to you lies in determining which technology is right for your farming operation and selecting a SEEDS 2000 product to match that need.

We know that you have many choices of seed suppliers. We thank the loyal customers who support SEEDS 2000. A SEEDS 2000 Independent Sales Associate will be contacting you to discuss your 2011 seed needs. Their job is to help you choose the right SEEDS 2000 products for 2011 planting.

Sincerely,



Steve Kent
President – SEEDS 2000, Inc.

SEEDS 2000
Technology in your seed.®

Top Quality



Confection Sunflower Hybrids

6946

**Industry
Leading**

An industry leading confection hybrid producing consistent yields across a wide range of environments. Large seed size and excellent dehulling percentage make **6946** an exceptional choice for all confection markets.

- Proven high yielder in northern regions
- Consistent performer
- Excellent rust tolerance
- Uniform plant height
- Early maturity
- Large seed size
- Easy dehuller with high nutmeat percentage

1 2 3 4 5 6 7 8 9 10

EMERGENCE

MATURITY

Early

STANDABILITY

DROUGHT TOL.

TEST WEIGHT

DRY DOWN

YIELD

6946 DMR

**1st to the
Market DMR**

Canada's industry leading confection hybrid just got better with the addition of **genetic resistance to multiple races of downy mildew**. **6946 DMR** was designed for growers with tight sunflower rotations and continual downy mildew problems. Large seed size and excellent dehulling percentage make **6946 DMR** an exceptional choice for all confection markets.

- High yielder in northern regions
- Excellent rust tolerance
- Uniform plant height
- Early maturity
- Large seed size
- Excellent dehuller with high nutmeat percentage

1 2 3 4 5 6 7 8 9 10

EMERGENCE

MATURITY

Early

STANDABILITY

DROUGHT TOL.

TEST WEIGHT

DRY DOWN

YIELD

NEW **6950**

6950 is part of a new generation of hybrids that fit the northern growers. **6950** offers large seed size with improved length and agronomics versus **6946**.

- Excellent yield
- Large seed size
- Improved agronomics

1 2 3 4 5 6 7 8 9 10

EMERGENCE

MATURITY

Early

STANDABILITY

DROUGHT TOL.

TEST WEIGHT

DRY DOWN

YIELD

CLEARFIELD®



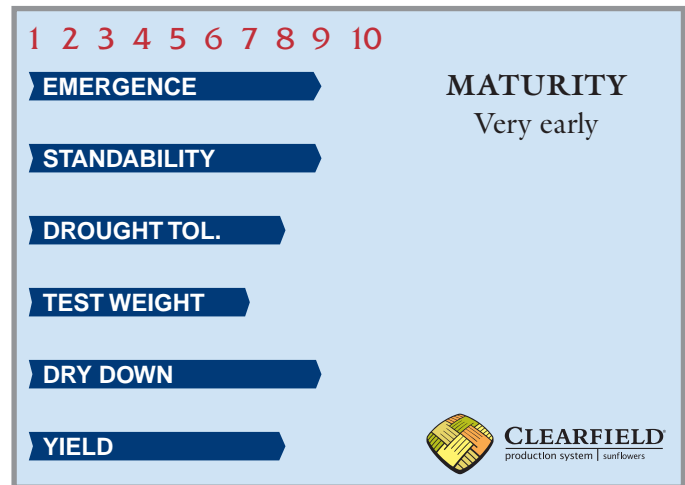
Herbicide Tolerant Sunflower Hybrids

Jaguar Brand (Confection)

The industry's first CLEARFIELD confection sunflower hybrid, **Jaguar** is a high yielding, uniform, single cross hybrid tolerant to the BASF herbicide, SOLO®.

Jaguar is a very early maturing hybrid that produces the large, long, dark seed preferred by processors for the in-shell market. This hybrid has above average stalk and root strength resulting in excellent standability. **Jaguar** is suitable for northern production areas and for late planting in southern areas.

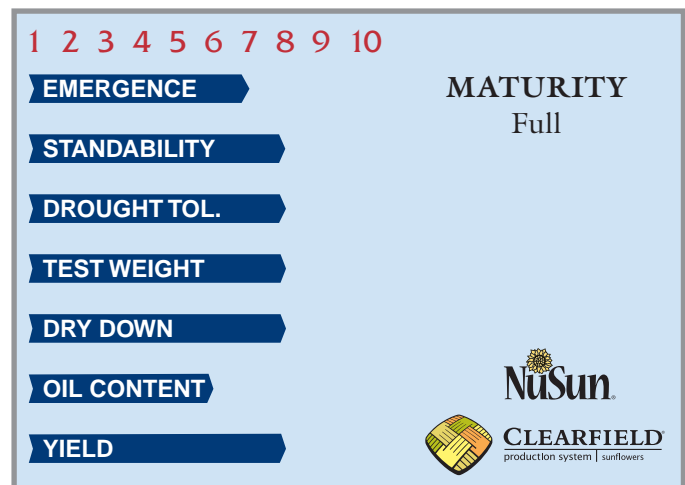
- Large, long, dark seed
- Excellent standability
- Very uniform single cross hybrid
- Excellent late season plant health
- SOLO herbicide tolerance



Viper Brand (NuSun®)

Viper is a full season, fast-drying CLEARFIELD NuSun hybrid adapted to northern sunflower growing areas.

- Market Flexibility—NuSun® or bird food option
- Adapted to northern growing areas
- High yielding, uniform, single cross hybrid
- Upright head for ease of harvest
- SOLO herbicide tolerance



(CLEARFIELD® and SOLO® are registered trademarks of BASF. NuSun® is a registered trademark of the National Sunflower Association.)

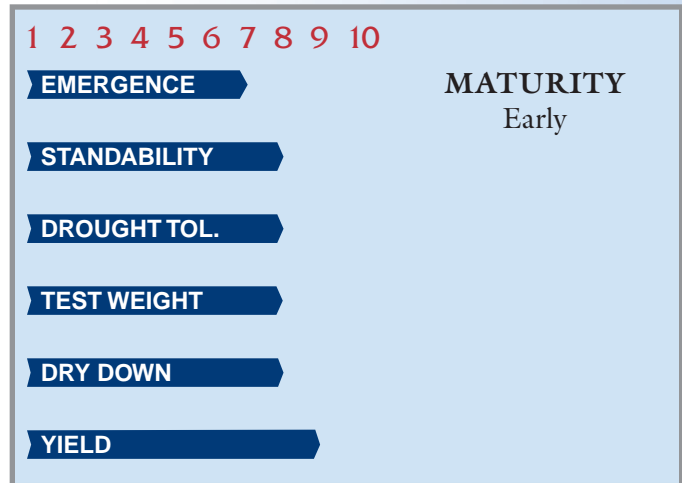


Downy Mildew Resistant Sunflower Hybrids

Panther DMR (Confection)

Panther DMR is a high yielding, early maturing single cross hybrid with **genetic resistance to multiple races of downy mildew**. It's shorter plant height combines with strong stalks and roots for excellent standability. Panther DMR produces the large, long and dark seed suitable for in-shell and dehull markets.

- High yield potential
- Outstanding late season plant health
- Strong stalk and roots
- Shorter, uniform plant type
- Genetic resistance to new strains of downy mildew

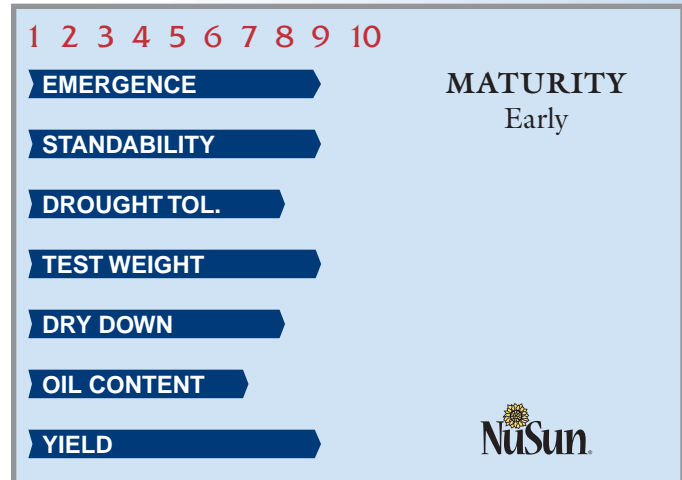


Defender Plus (NuSun®)

This DMR sunflower hybrid has early maturity. It is a uniform, single cross NuSun hybrid with **resistance to multiple races of downy mildew**. Defender Plus is adapted to northern areas where genetic resistance to downy mildew is needed, PLUS it offers growers the opportunity to sell into the dehull oilseed market.

Defender Plus is suitable for the NuSun, dehull or bird food markets.

- Genetic resistance to multiple races of downy mildew
- Uniform single cross hybrid
- Adapted to northern areas
- Excellent plant health
- Large head with good center fill
- Excellent for NuSun, dehull or bird food markets



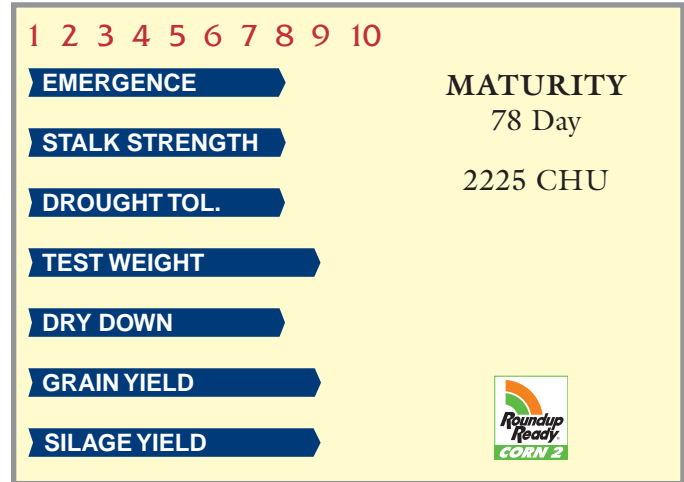
Roundup Ready®



Technology Corn Hybrid Brands

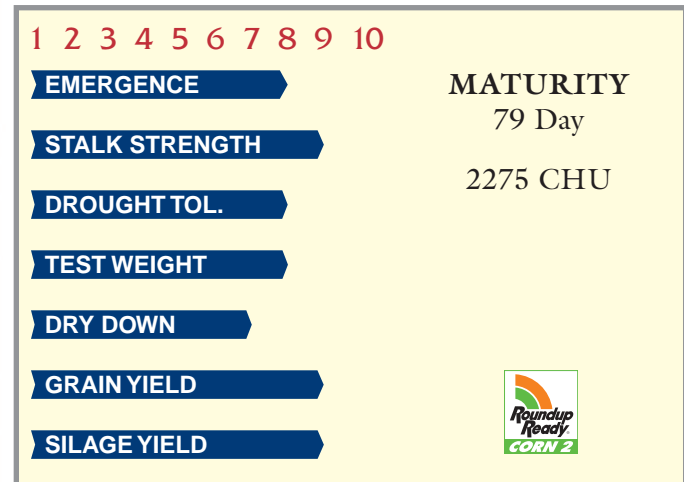
2781RR Brand

- 78 Day
- Early flowering dent by dent hybrid
- Medium-tall plant size
- Very good seedling vigor
- Very good dual purpose hybrid
- Excellent late season health
- Semi-flex ear—performs well at high populations
- Roundup® herbicide tolerance



2791RR Brand

- 79 Day
- Early flowering flint by dent hybrid
- Exceptional grain quality and test weight
- Medium-tall plant size
- Excellent dual purpose hybrid
- Very good seedling vigor
- Excellent late season plant health
- Semi-flex ear—performs well at high populations
- Roundup® herbicide tolerance



(Roundup®, Roundup Ready® and Processor Preferred® are registered trademarks of, and used under license from, Monsanto Technology LLC.)

SEEDS 2000...



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MAXIMIZE
YOUR VOLUME DISCOUNT



Purchase:

Confection Sunflower Seed

+ Oilseed Sunflower Seed

+ Corn Seed

= **MAXIMUM VOLUME DISCOUNT!**

Contact your SEEDS 2000 Independent Sales
Associate today for details.
Ask about our finance options!